

Project Pink

Industry leaders, Diebold Inc. and Golston Product Solutions, join together in the fight against breast cancer. Diebold will donate a portion of the proceeds from all pink products to benefit the Susan G. Komen for the Cure foundation.

In 1979, the journey of the yellow ribbon began. In early 1980, red ribbons to raise AIDS awareness emerged. In 1982, a promise from one sister to another launched the global breast cancer movement known as the Susan G. Komen for the Cure. Pink ribbons began to circulate; to date the color pink is synonymous with this fantastic foundation. Nancy G. Brinker promised her dying sister, Susan G. Komen, that she would do everything in her power to end breast cancer forever.

Cancer awareness is always on the rise, each day thousands of people are affected by this haunting diagnosis. In the United States alone, there are estimated to be over 184,450 NEW cases of breast cancer with a 22% mortality rate just this year.

Golston Product Solutions has partnered with DieboldDirect to offer pink Komen for the Cure-themed financial and retail products to support Cancer Research. They are the same price as standard supplies and a donation from the sale of each product goes to the Susan G. Komen for the Cure Northeast Ohio Affiliate. Through the use of everyday products, you too can lend a helping hand in honoring the promise to do everything possible to put an end to breast cancer. To view and purchase all of the products offered in this program visit: www.golston.com

*Statistical information gathered from studies compiled by the North American Association of Central Cancer Registries (NAACCR), representing about 85% of the US population. Donations will be made to the Northeast Ohio chapter.

Please see below for regularly purchased items that can help make a difference.



Pink Carriers are available in both end-opening and side-opening body styles.



Part #	Description	Price
45DR-Pink	4 1/2" End Opening Carrier	\$48.01
45TA-Pink	Economy 4 1/2" End-Opening Carrier	\$40.00
40BW-Pink	Tel Air 10-Carrier	\$80.00
LF41-5PT-Pink	Pink & Clear Hamilton Air Carrier	\$81.13
PB410-Pink	"Pencil-Box" style carrier (Bavis Maxx)	\$13.91
41-5PT-Pink	Hamilton Air 4 1/2" Side-Opening Pink	\$81.13



Stocking Up? Consider Susan G. Komen for the Cure Accessory items when placing your order. Products shown will remain regular retail price with a portion of the proceeds to benefit cancer research.

*ATM Card Gloves available for \$72.00 per carton (500 gloves per carton).

*Deposit Envelopes available for \$14.00 per box (500 envelopes per box).

Making a Difference...together





These lanyards are specially branded with the Susan G. Komen Northeast Ohio logo, DieboldDirect logo and the phrase "Making a difference...together". One dollar from the sale of every pack will be donated to the Susan G. Komen for the Cure breast cancer foundation.

- Break-away back allows for easy removal and protection
- Black universal steel swivel hook

Dimensions: 36"L x .63"W

FOB ship weight: 1 lb.

10 lanyards per pack

\$17.50



This ATM receipt paper is specially branded with the Susan G. Komen Northeast Ohio logo. Two dollars from the sale of every box will be donated to the Susan G. Komen for the Cure breast cancer foundation.

• Sense marks: Yes • Number of forms per roll: 6,250

Dimensions: Width: 3.15" Form length: 4.8" Roll diameter: 10" Roll length: 2,500 ft.

FOB ship weight: 32 lbs.

4 rolls per carton

\$99.00

Contact us:

www.golston.com

sales@golston.com

PH (800) 433-5526

FAX (940) 458-4943

Please contact your representative to inquire about all products benefiting the Susan G. Komen for the Cure foundation! We appreciate your support and assistance in searching for a cure!



Risk Factors Summary Table of Relative Risks

The table below lists the known risk factors for breast cancer and their related relative risks. A relative risk indicates how much higher the risk of breast cancer is in people who have a particular factor compared to people who don't. The larger a relative risk is, the higher the risk associated with the factor. A relative risk of 1.20, for example, means that someone with the factor has a 20 percent (or 1.2-fold) higher risk of breast cancer than someone without the factor. A relative risk of 2.0 means that someone with the factor has twice the risk (or 2-fold the risk) of someone without the factor.

It's important to understand that the impact that a relative risk actually has largely depends on its underlying absolute risks. For example, the rate of breast cancer varies a great deal with age (see below), and this can greatly influence the number of extra breast cancer cases linked to a risk factor. When a condition is rare, as breast cancer is among very young women, a relative risk that sounds high will still mean that only a few extra cases will develop. By contrast, when a condition is more common, as breast cancer is among older women, even small relative risks can mean a lot more cases. Knowing the link between absolute and relative risks can help people put their health risks into proper perspective.

Absolute risk of breast cancer in American women by age	Relative risk	Absolute risk of developing breast cancer in the next 10 years is:
If current age is:		Absolute risk of developing breast cancer in the next 10 years is:
20		1 in 1,837 (0.05%)
30		1 in 234 (0.4%)
40		1 in 70 (1.4%)
50		1 in 40 (2.5%)
60		1 in 28 (3.5%)
70		1 in 26 (3.9%)
Lifetime risk		1 in 8 (12.3%)

(American Cancer Society, Breast Cancer Facts and Figures 2007-2008, [9])

How many cases and deaths are estimated to occur in 2007?

- In 2007, an estimated 178,480 new cases of invasive breast cancer will be diagnosed among women, as well as an estimated 62,030 additional cases of in situ breast cancer. The expected number of new breast cancers in 2007 is markedly lower than the estimate for 2005 in the previous *Breast Cancer Facts & Figures* report due to the use of a new, more accurate estimation method and a small decline in the breast cancer incidence rate.

- In 2007, approximately 40,460 women are expected to die from breast cancer. Only lung cancer accounts for more cancer deaths in women.

- In 2007, about 2,030 cases of breast cancer are expected to occur among men, accounting for about 1% of all breast cancers. Approximately 450 men will die from breast cancer.

Breast Cancer Facts & Figures 2007-2008

*****Information from American Cancer Society*****



Thanks For Your Support!
We Can Make a Difference.